



# watershed

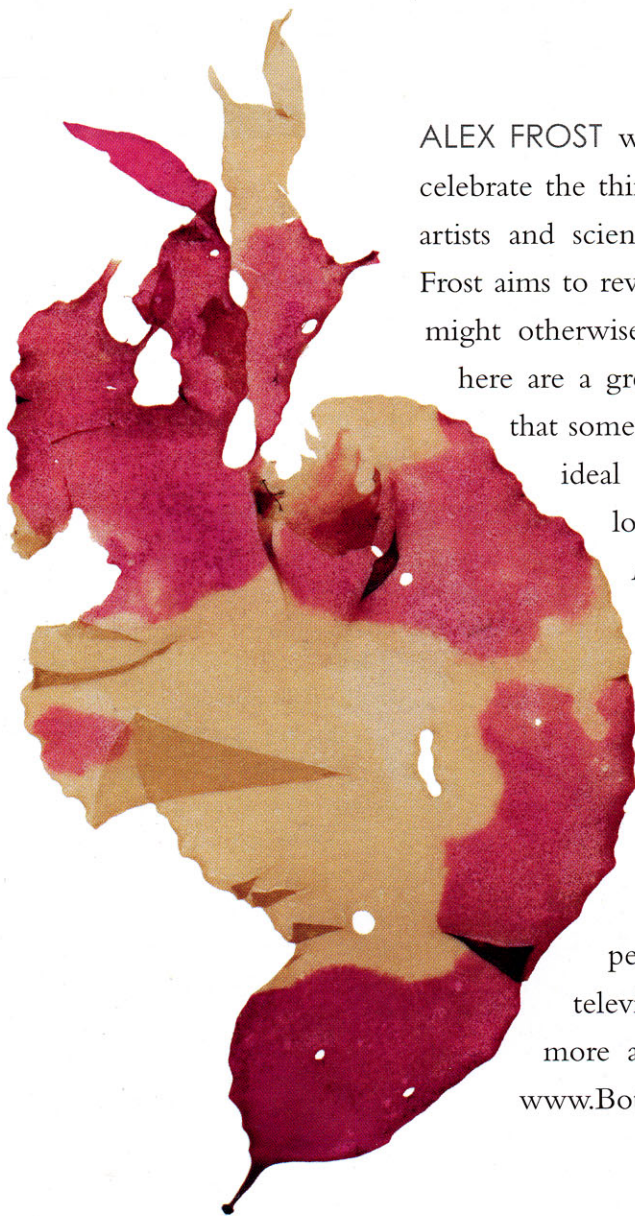
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# Art Sea

from the

## Cryptogamic Botany Art



ALEX FROST wants people to pay close attention and to celebrate the things around them. With his small studio of artists and scientists, the Cryptogamic Botany Company, Frost aims to reveal beauty and value in natural things that might otherwise be disregarded. The seaweeds presented here are a great example, as most are common species that someone might pass by on the beach. It's Frost's ideal that people stoop down everywhere to look closely, and he is leading by example. Along with collaborator Molly Fallon, Frost demonstrates a wide range of intriguing patterns and designs inherent to the natural form of seaweeds. He is spreading his appreciation of natural objects by bringing them into galleries, museums, and private collections, and his work has found a very wide audience through permanent installations in New York popular television and magazine coverage. You can learn more about Alex Frost and his work online at [www.BotanyArt.com](http://www.BotanyArt.com).







